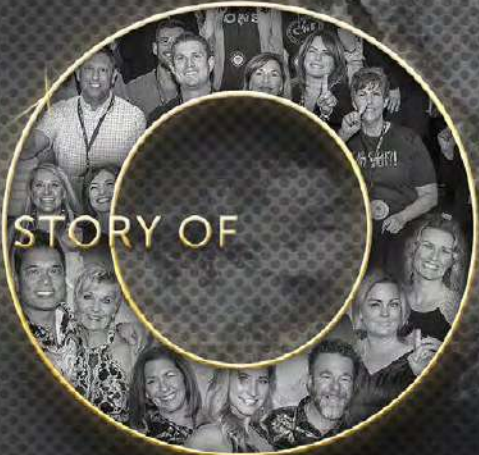


THE STORY OF



THE POWER OF ONE

UNBROKERAGE

ONE CARES

ONELUXE

ZONE

BASE •
CAMP

International

Coolture

[Cube8]

HUB

ONE.U

SUMMIT

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UNBROKERAGE

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ONE LUXE

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WHO

WE

ARE

UNBROKERAGE



We are the UNBrokerage—
A Modern, Lifestyle Real Estate Brand.

REVUP

100%

2005

LEVELUP

BUSINESS Branding FREEdom Growth



OPENING Doors!



International International

UNBROKERAGE



ZERO BULLSH**T!

UN UNLOCK UNSTOPPABLE UNTRADITIONAL UNBELIEVABLE UNMATCHABLE UNCONDITIONAL UNBROKERAGE UNDEPENDENCE UNLIMITED UNBREAKABLE UNIGNORABLE



TEAMUP

ZONE



ONE MANIFESTO

Why We Are

ONE PURPOSE

Opening doors across the globe— ONE home, ONE dream, ONE life at a time.



You have **ONE** life to live. **ONE** chance to make it mean something and **ONE** opportunity to live with no regrets. *Take risks. Be bold. Seize the day.* Respect others and the world around you. Your circumstances will change. People will change. You will change. *Be open to it. Embrace it. Live it.* Every **ONE** matters and every **ONE** has a voice.





603'S

Coolture

We value **being together** and having fun.

Connect

We value innovation that **helps people connect** through technology and marketing.

Coaching

We value people and seek to help develop them through our **proprietary education system**.

Community

We value our communities and vow to **make an impact** across the globe.

Commission

We value real estate professionals and empower them to **achieve greater success faster**.

Care

We value **relationships** and celebrate every **ONE**.



UN LIMITED
 UN BREAKABLE
 UN TRADITIONAL UN IGNORABLE
 UN LOCK UN CONDITIONAL
 UN STOPPABLE UN DEPENDENCE
 UN MATCHABLE UN BELIEVABLE
 UN BROKERAGE

Change is good!
 We could all use a
 little UNTHINKING.

America's Largest Real Estate Franchisors

ANNUAL GROWTH BY SALES VOLUME

#1

REALTYONEGROUP
↑ 22.2%

UNSTOPPABLE
UNBREAKABLE
UNBROKERAGE

2	kw KELLERWILLIAMS	↑ 4.5%
3	RE/MAX	↑ 2.8%
4	BERKSHIRE HATHAWAY	↑ 2.7%
5	Sotheby's INTERNATIONAL REALTY	↑ 2.2%
6	Windermere REAL ESTATE	- 0.0%
7	CB	↓ -2.5%
8	21	↓ -2.9%
9	Weichert	↓ -4.9%
10	ERA	↓ -5.7%

Source: RealEstateAlmanac.com | The Real Estate Almanac is an annual analysis of the residential real estate industry and the most comprehensive compendium of leaders, executives, and franchises.

NUMBER ONE

You can't get *any higher* than that.

REALTYONEGROUP

TOP

Franchisor

BY
Entrepreneur

REALTYONEGROUP
TOP 10%

Entrepreneur
FRANCHISE
500
2020

REALTYONEGROUP
DOUBLES
GROWTH

DURING PANDEMIC



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COOLTURE

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MAKING NOISE,
BREAKING RECORDS

GUINNESS WORLD
RECORD HOLDER



TOP GLOBAL FRANCHISOR
Forbes

BEST PLACES TO WORK
IN ORANGE COUNTY

THE ORANGE COUNTY
REGISTER

TOP 1% IN AMERICA



TOP FASTEST GROWING
PRIVATE COMPANY IN AMERICA



HIGHEST FRANCHISE
SATISFACTION
Franchise Business
REVIEW

TOP 1% IN AMERICA
Entrepreneur

TOP GLOBAL FRANCHISOR



TOP 1% IN AMERICA



TOP 1% FASTEST GROWING
FRANCHISE IN AMERICA

Entrepreneur

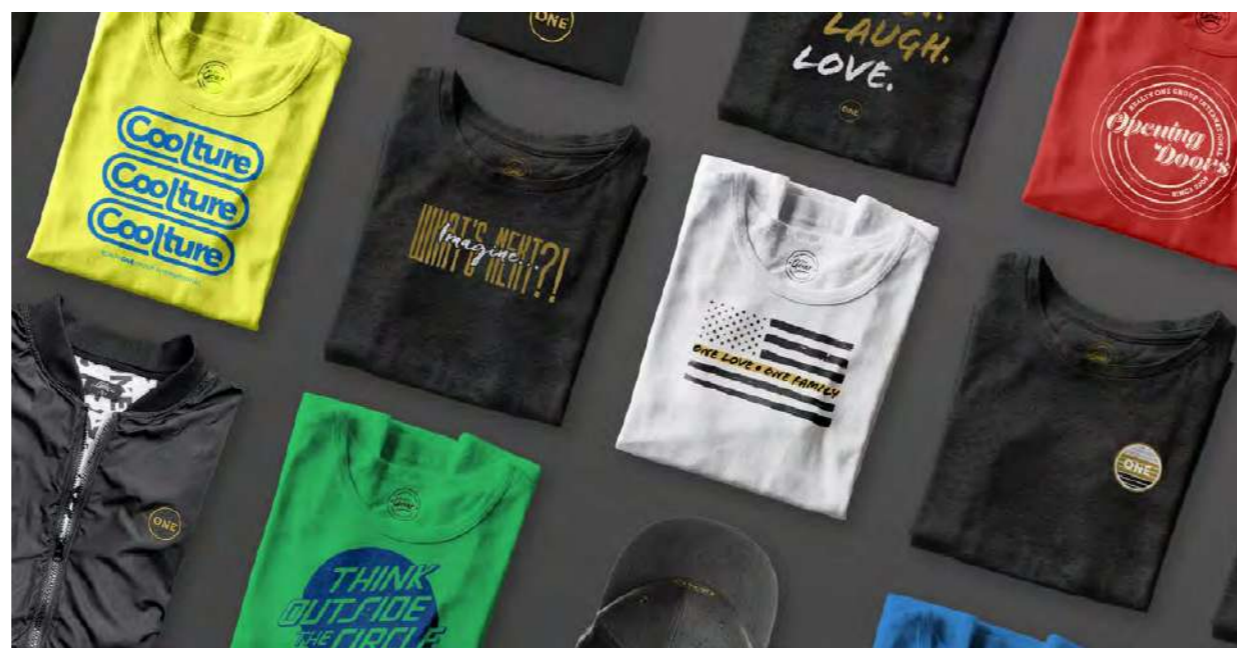
TOP 1% IN AMERICA



ONE

RANKED AS
"TOP 1% IN AMERICA"







💡 We're not just another real estate company and our professionals aren't just numbers. We're **ONE** family that supports **ONE** another, not only in business but in life. We believe in working hard while celebrating each other's successes and **supporting each other** along the way. 💡

Damon Caldwell
Realty **ONE** Group
Summerlin

Fun Facts

- Seven Years with Realty **ONE** Group
- Black Belt in Karate
- Proud Grandfather of Two



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INTERNATIONAL



11:45

REALTYONEGROUP Posts

WHAT IS YOUR FAVORITE PART ABOUT BEING A REALTYONEGROUP PROFESSIONAL?



Liked by nimaneez and 110 others

realtyonegroup Over the last 15 years our professionals have helped so many people find their dream homes. With over 13,000 members in our #ONEfamily we're proud to open doors for more families across the world everyday! What's your favorite part about being a part of @realtyonegroup? ❤️💛❤️💛



Comments

ONE

"Hands down, the #ONEFamily - a network of other agents, staff and brokers who want to help one another succeed. ❤️💛❤️"

5d 2 likes Reply



"The knowledge and coaching I gain from ROG."

5d Reply



"The family dynamic and commission."

5d Reply



"Being UNtraditional and paving our own way in the industry while keeping the company model all about our awesome agents. 💛"

5d 1 like Reply



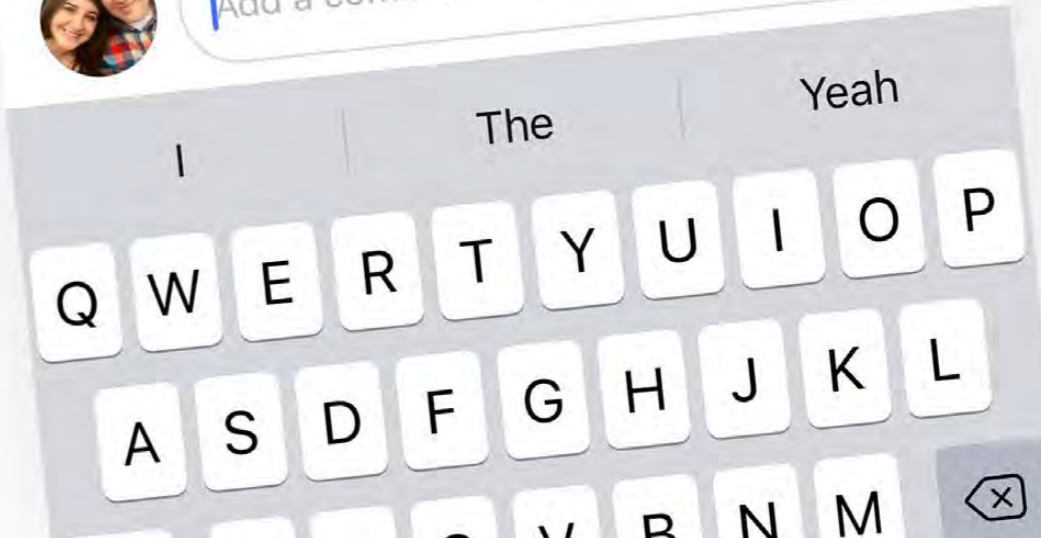
"The coaching, the connection, and the COOLTURE!"

5d Reply



Add a comment

Post



“ What makes us different from other real estate brands, is that every **ONE** truly matters. It's not just something we say. It is felt and seen each and every day. ”

Robb Spearman

Realty **ONE** Group
Heartland

Fun Facts

- Two Years with Realty **ONE** Group
- Married with Three Daughters
- Massive Phoenix Suns Fan



COOL + CULTURE =



Our COOLTURE - Dynamic, welcoming and contagious. It makes us who we are.

UNDeniable.





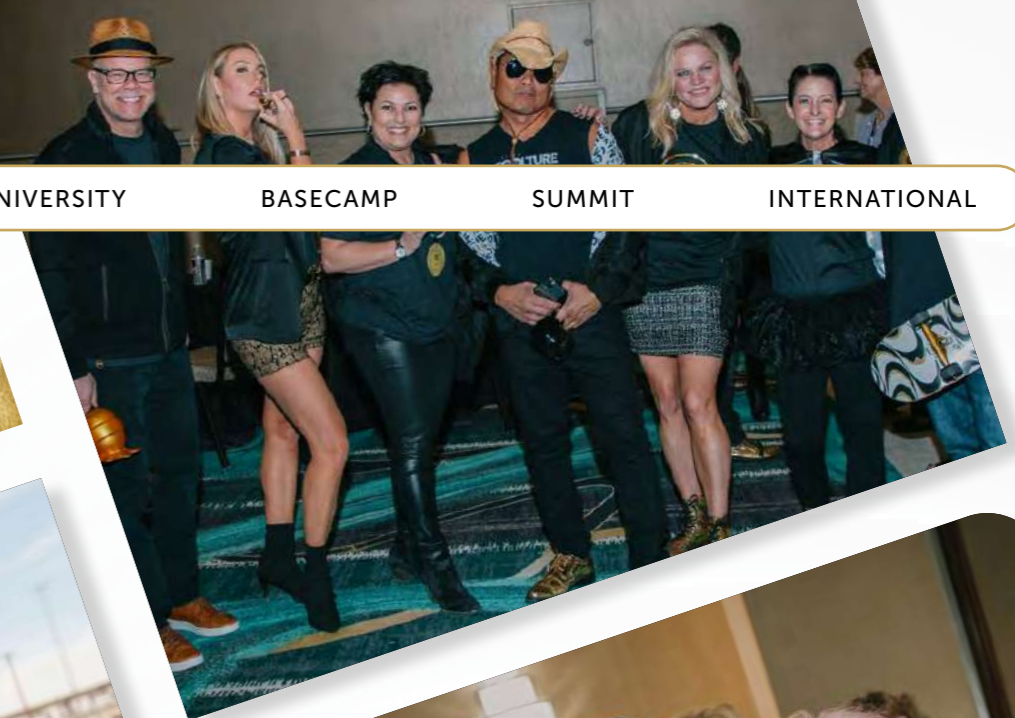
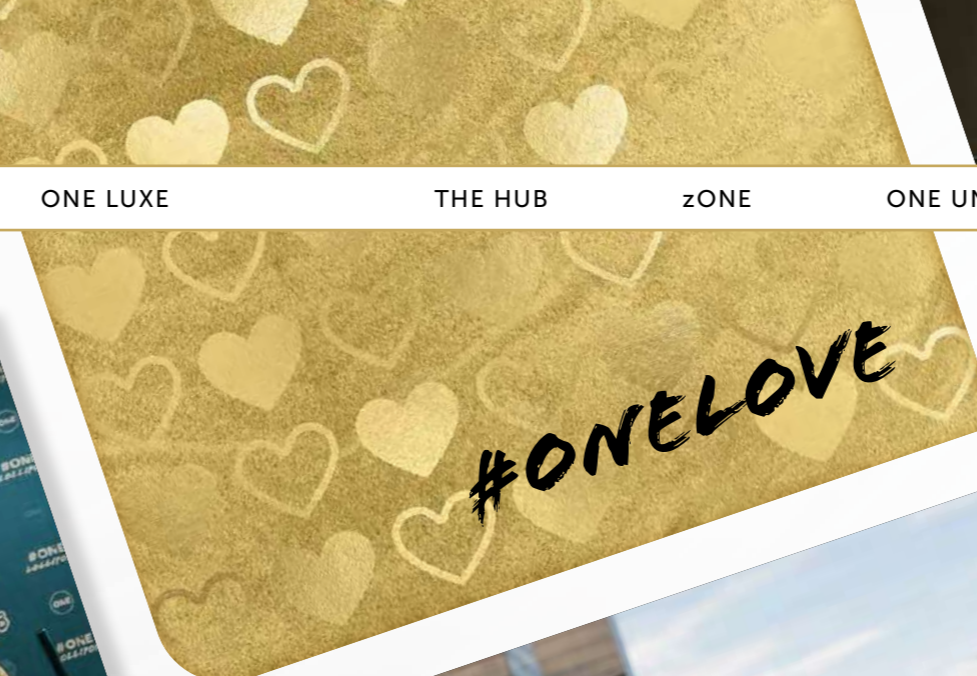
ONE LOVE



Love is our #ONEGOLDENRULE.

Treat each other well and make a meaningful difference in peoples' lives.





YOU-First Focus.

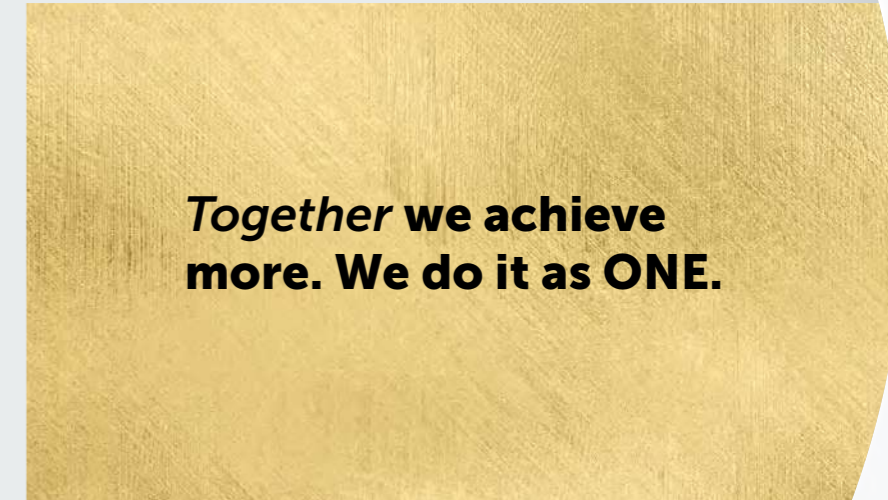
Because at Realty **ONE** Group, every**ONE** has a voice and every**ONE** matters. Every**ONE** wins!

ONE Family

We draw our strength and success from each other. **we learn and grow together,** sharing in all the love and fun that life has to offer.



Together we achieve more. We do it as ONE.





THANK YOU,
HEROES!

Watch Video





UNBROKERAGE

Coolture

ONE CARES

CUBE8

ONE LUXE

THE HUB

ZONE

ONE UNIVERSITY

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INTERNATIONAL

ONE *Touch*

Watch Video 

In the absence of contact, make sure you *touch other people's lives.*



WAKING UP TO WIN

THE FUTURE DEPENDS ON **WHAT YOU DO TODAY.**

WAKING UP TO WIN

SPECIAL ONE LUXE Q&A

Special Guest: Suzi Dailey
Realty ONE Group West

WAKING UP TO WIN

ATTITUDE YOUR #ONE TOOL FOR SUCCESS



Robb Spearman
Regional Director Realty ONE Group Heartland Region

WAKING UP TO WIN

BROKER SUPPORT DURING HARD TIMES



Matt Side
Dir. of Broker Development/Owner at Realty ONE Group Eclipse


WAKING UP TO WIN

VIDEO AS A KEY ELEMENT FOR SUCCESS



Chad Priest
BIC - Realty ONE Group Coastal

You have *UN*limited potential to *UN*lock your future.



Kareem Abdul-Jabbar

SPECIAL GUEST
TOWN HALL
MONDAY 6/8
12 PM PT/3PM ET

TOPICS:
PROTESTS VS. RIOTS
CULTURE & DIVERSITY
COMMUNICATING LIKE A CHAMPION

WILL NOT BE RECORDED. ONE-TIME ONLY EVENT!

LIVE / REALTYONEGROUP
zoom

EXCLUSIVE SIGNED GIVEAWAYS!

Abdul Jabbar

ONE

DR. ANTHONY CHAN
CHIEF ECONOMIST AT JP MORGAN CHASE & CO.

& MIKE CLEAR
REALTY ONE GROUP'S CHIEF OPERATING OFFICER

TOWN HALL - SPECIAL GUESTS

MONDAY 6/29
12 PM PT/3PM ET

BUSINESS HEALTH
HOW TO STAY FINANCIALLY HEALTHY DURING THESE INTERESTING TIMES.



LIVE

ONE

WAKING UP TO WIN


REAL ESTATE IN PANDEMIC TIMES



Rob Hahn
Industry Expert - The Notorious R.O.B. Blog

LIVE

ONE



MICHELLE MANU
WORLD RENOWNED MARTIAL ARTIST WITH A 10TH DEGREE BLACK BELT AND THE ONLY WOMAN TO HOLD THE DESIGNATION OF "KNIGHT COMMANDER".

TOWN HALL - SPECIAL GUEST

MONDAY 7/20
12 PM PT/3PM ET

SHE'S BACK BY POPULAR DEMAND! LEARN ABOUT AWARENESS, PREVENTION, AND TACTICS TO PROTECT YOURSELF!

LIVE

ONE

CORY VASQUEZ

SPECIAL GUEST
TOWN HALL
MONDAY 6/22
12 PM PT/3PM ET

PORCH TO PANTRY TOPICS:
-WEEK OF GIVING
-#ONECARES COMMITMENT
+ SPECIAL GUEST INTERVIEWS & MORE

LIVE

ONE



A SPECIAL 2 HOUR TOWN HALL
LIVE FROM **THE HUB**

HOOR ONE: STEFAN & KUBA
HOOR TWO: 5 RAPID FIRE SESSIONS

UPDATES ON: THE STATE OF THE INDUSTRY • NEW WAYS TO IMPACT YOUR BUSINESS.

LIVE


ONE

SURGEON GENERAL REGINA BENJAMIN

TOWN HALL - SPECIAL GUEST

MONDAY 7/27
12 PM PT/3PM ET

GAIN INSIGHTS FROM ONE OF THE NATION'S PREMIER MEDICAL EXPERTS



LIVE


ONE

ANN MEYERS DRYSDALE
THE FIRST PLAYER TO BE PART OF THE U.S. NATIONAL TEAM WHILE STILL IN HIGH SCHOOL. THE FIRST WOMAN TO BE SIGNED TO A FOUR-YEAR ATHLETIC SCHOLARSHIP FOR COLLEGE, AT UCLA.

TOWN HALL - SPECIAL GUEST

MONDAY 7/13
12 PM PT/3PM ET

ONE OF THE TRUE PIONEERS IN WOMEN'S BASKETBALL AND AN AWARD-WINNING BROADCASTER TALKS ABOUT HOW TO MAKE YOUR MARK.



LIVE


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KEVIN MALONE
RETIRED PRO BASEBALL PLAYER, EXEC PRODUCER & ACTIVIST

TOWN HALL - SPECIAL GUEST

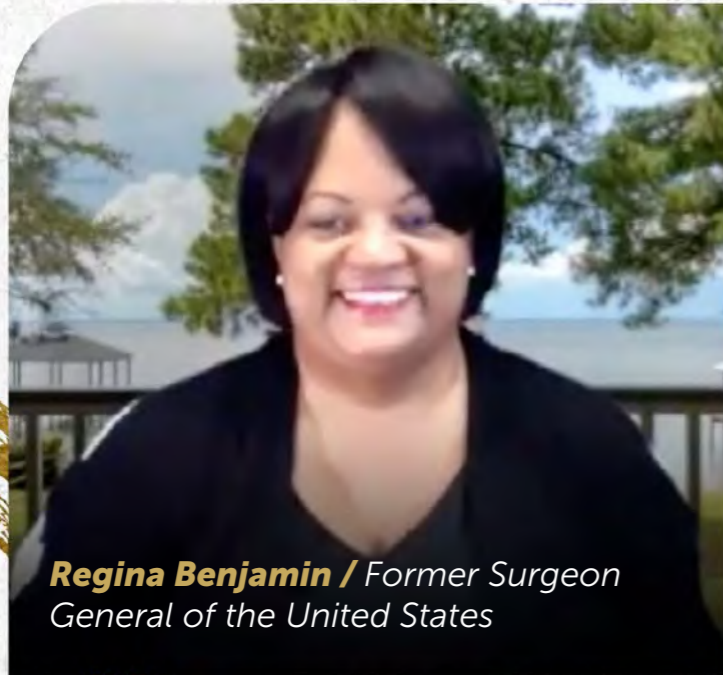
WEDNESDAY 10/28
9AM PT/12PM ET

LEARN HOW YOU CAN HELP IN THE FIGHT AGAIN HUMAN TRAFFICKING



LIVE

ONE



Regina Benjamin / Former Surgeon General of the United States



Michelle Manu / Lawyer, World-Renowned Martial Arts Instructor



Mona Phillips / Broker/Owner, Realty ONE Group Elite



Kareem Abdul-Jabbar / Former NBA Champion and Six Time MVP



Carl Carter Jr. / Founder of the Beverly Carter Foundation



Ann Meyers / American Basketball Player



Mike Howell / Real Estate Professional, Realty ONE Group Restore



Dr. Anthony Chan / Former Chief Economist, JP Morgan Chase Bank



UNBROKERAGE

COOLTURE

ONE CARES

CUBE8

ONE LUXE

THE HUB

ZONE

ONE UNIVERSITY

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INTERNATIONAL



ONE CARES

WATCH  VIDEO

WOULDN'T IT BE GREAT IF
HUMAN BEINGS WERE GREAT
AT BEING HUMAN?

#ONEGOLDENRULE

WATCH  VIDEO



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ONEDAY
ONELOVE



GIVE ONE BACK

Because it matters. Our professionals give back every day in different ways, and in communities everywhere.



SOFT ON SAFETY
REALTYONEGROUP



ONE SAFETY KIT

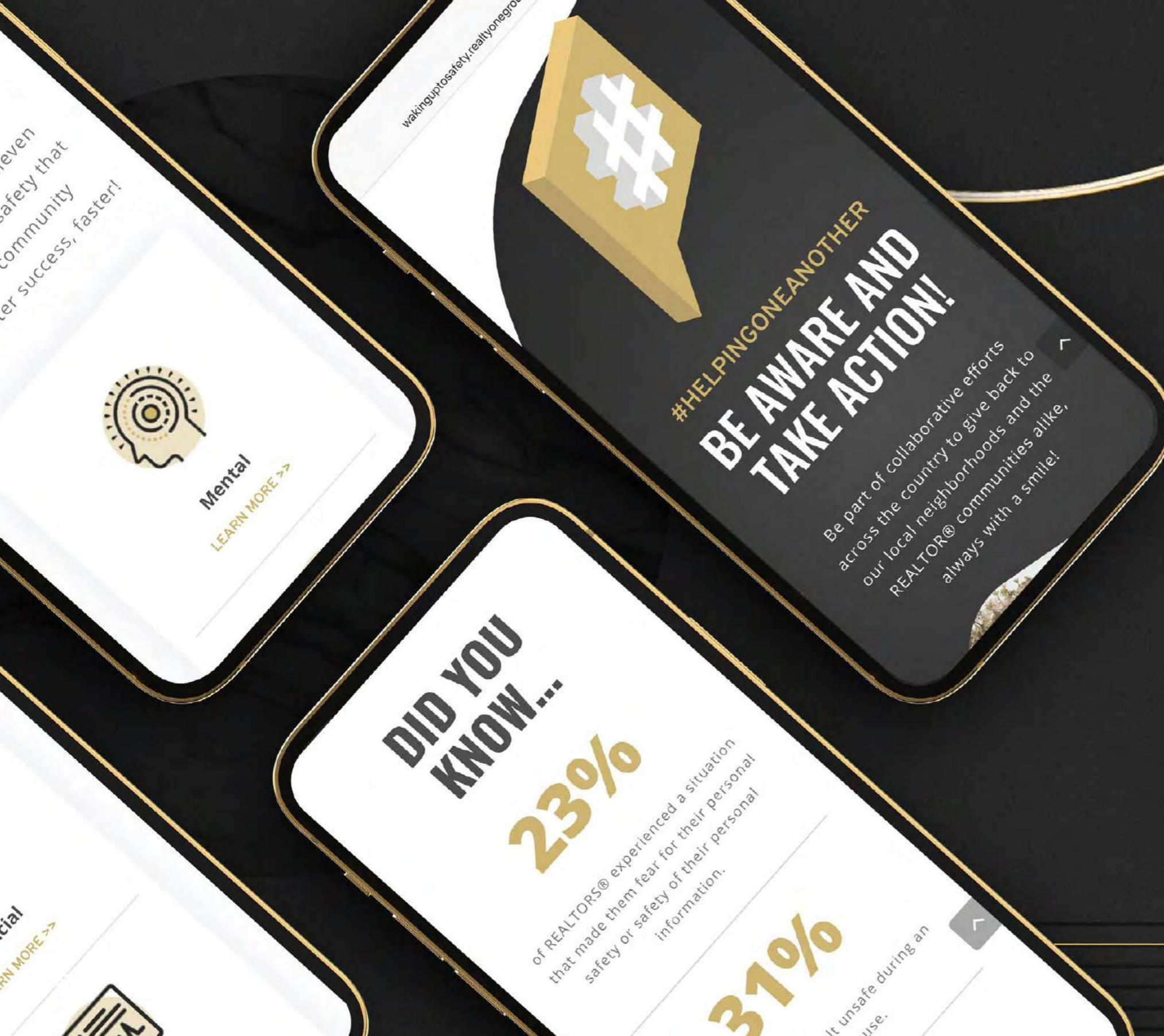


Together as ONE, we can create a lasting, substantive, **positive impact on safety** that every agent needs – and deserves.



Nearly 1,000 Real Estate Professionals and members of the community **gathered in support** of the Beverly Carter Foundation.



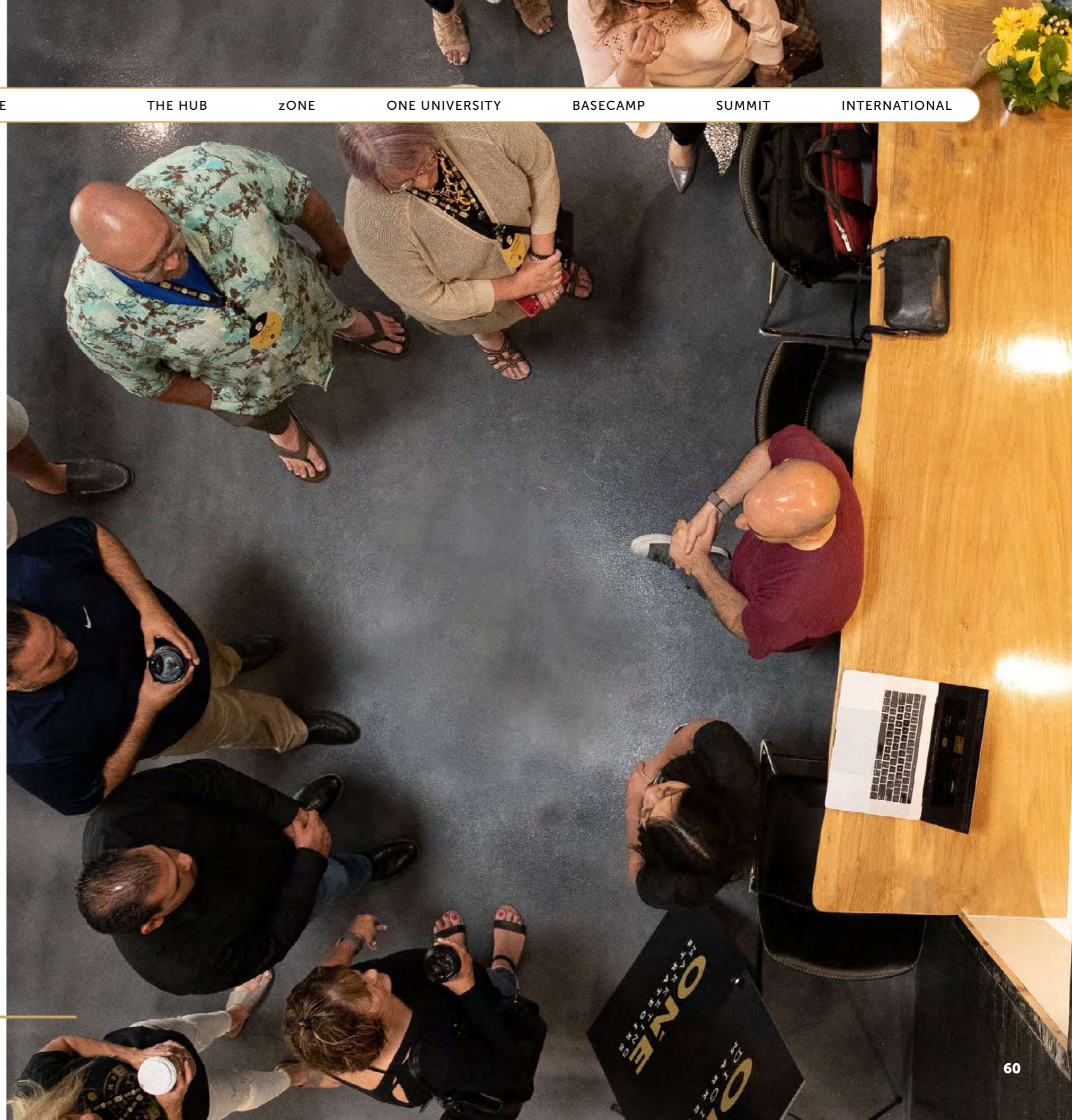


WAKING UP TO SAFETY

Ongoing awareness, safety, education, and staying better connected builds a stronger community of professionals who *watch out for each other.*

[Cube8]

Opportunity is everywhere. The key is to *develop the vision* to see it.





The Process of Innovation is
NEVER ENDING

We are constantly *researching, learning, and evolving* to provide our pros with the most inventive and cutting-edge ways to master real estate.

**NO MATTER YOUR LEVEL OF SUCCESS,
EACH NEW SOLUTION WILL BE AN
OPPORTUNITY TO LEARN FROM OTHERS
AND GROW *TOGETHER AS ONE.***





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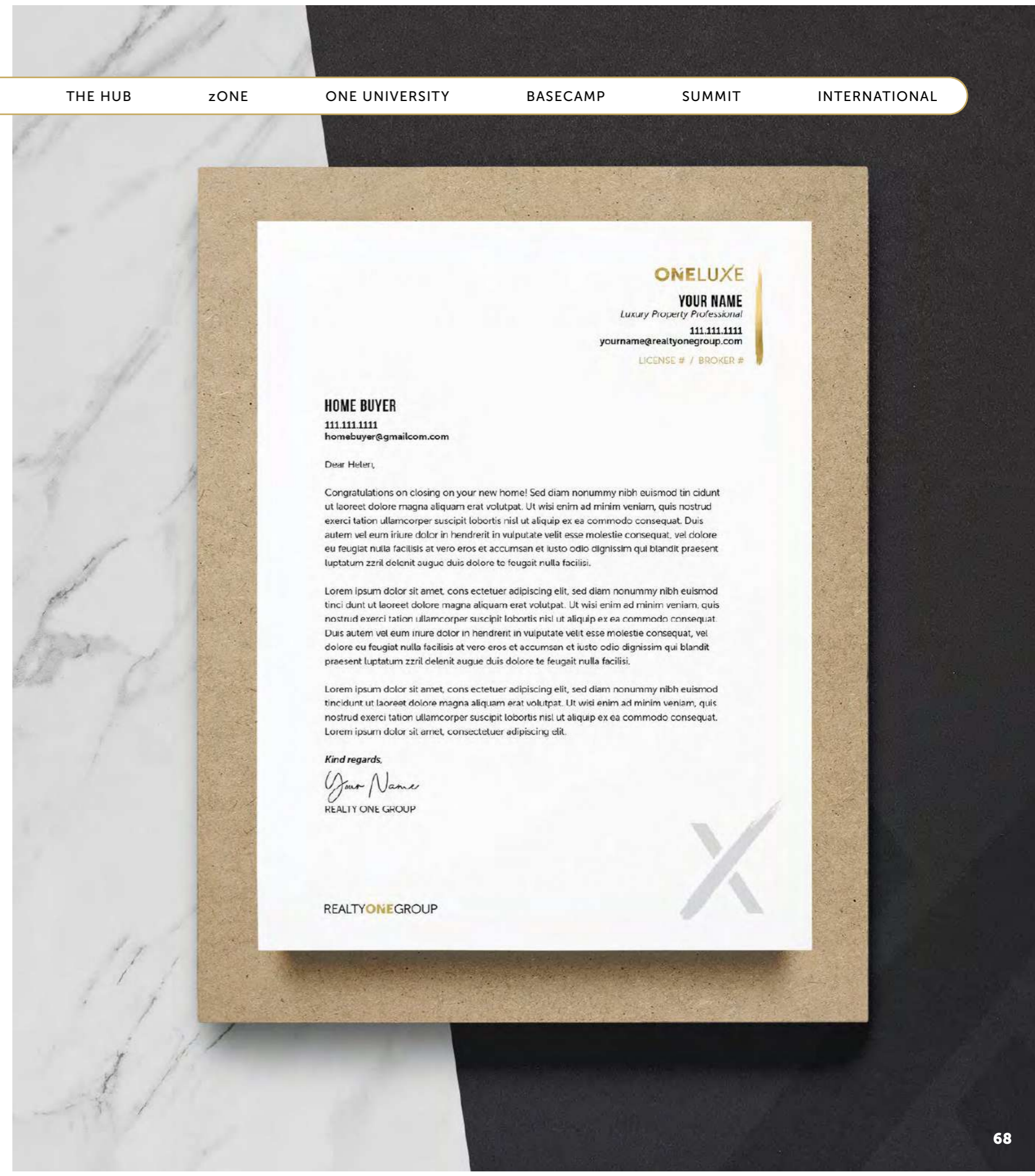
ONELUXE

REALTY **ONE** GROUP INTERNATIONAL

Refined EXCEPTIONAL
 AFFLUENT *Premier* PREMIER
Unique UNTRADITIONAL
 REMARKABLE SOPHISTICATED

Watch Video 







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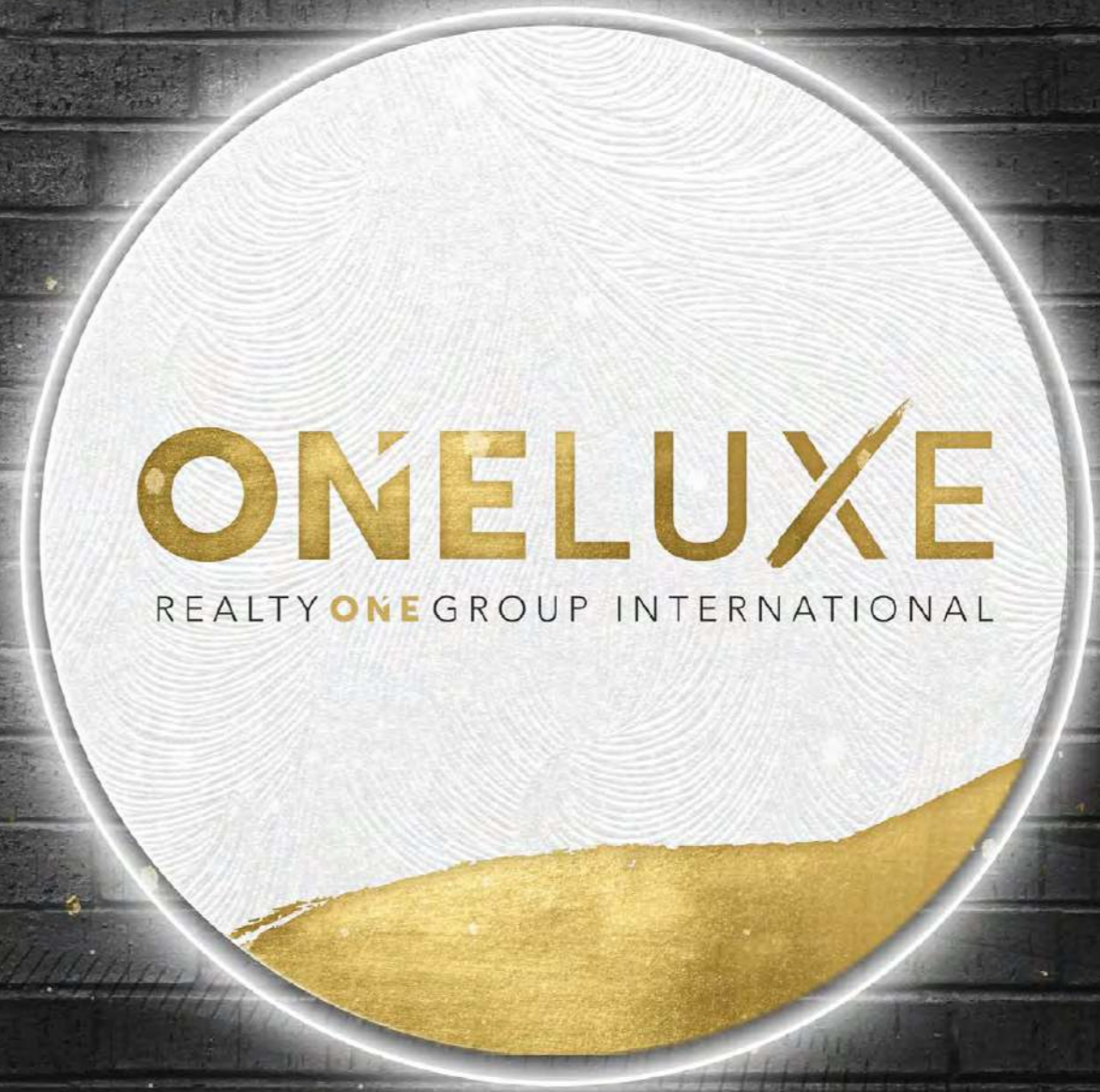
ONE UNIVERSITY

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INTERNATIONAL

Bringing a new level of
wow to luxury real estate.



A **ONE-of-a-kind**, white-glove experience with elite professionals and a *Sophisticated Brand.*

REALTYONEGROUP
YOUR DATA HERE

Coming
SOON

ADDRESS
CITY, STATE, 00000



ONELUXE
REALTYONEGROUP INTERNATIONAL



IN

ADDRESS
CITY, STATE, 00000

REALTYONEGROUP
YOUR DATA HERE

ONELUXE



PRESENTED BY *Jane Smith*

ONELUXE
REALTYONEGROUP INTERNATIONAL

X

"IF YOU REALLY LOOK CLOSELY, MOST OVERNIGHT SUCCESSES TOOK A LONG TIME."

- Steve Jobs



MARKET UPDATE



REALTYONEGROUP
YOUR DATA HERE

	ADDRESS	PRICE
	ADDRESS	PRICE
	ADDRESS	PRICE



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Realty **ONE** Group International HQ
Laguna Niguel, CA



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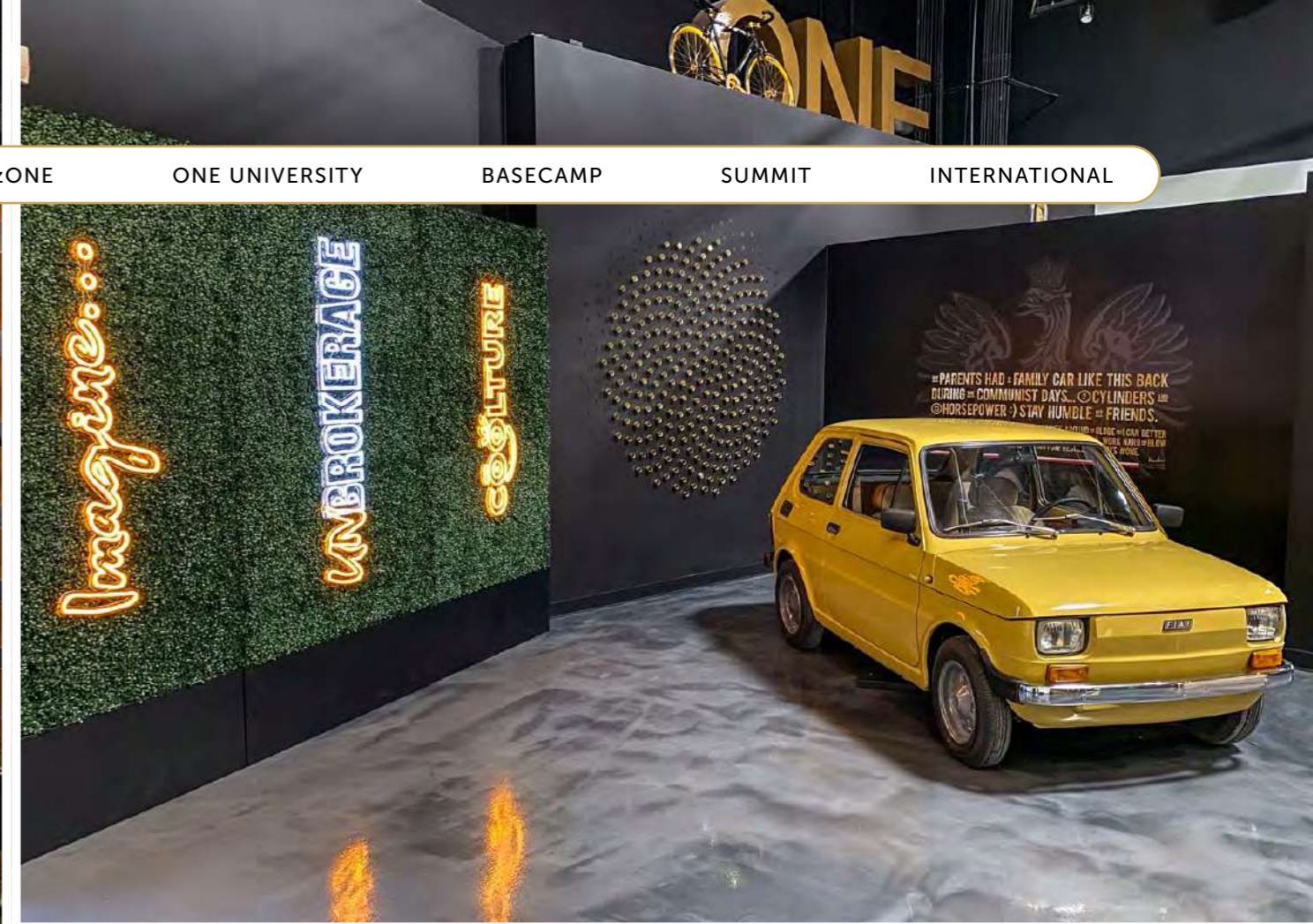
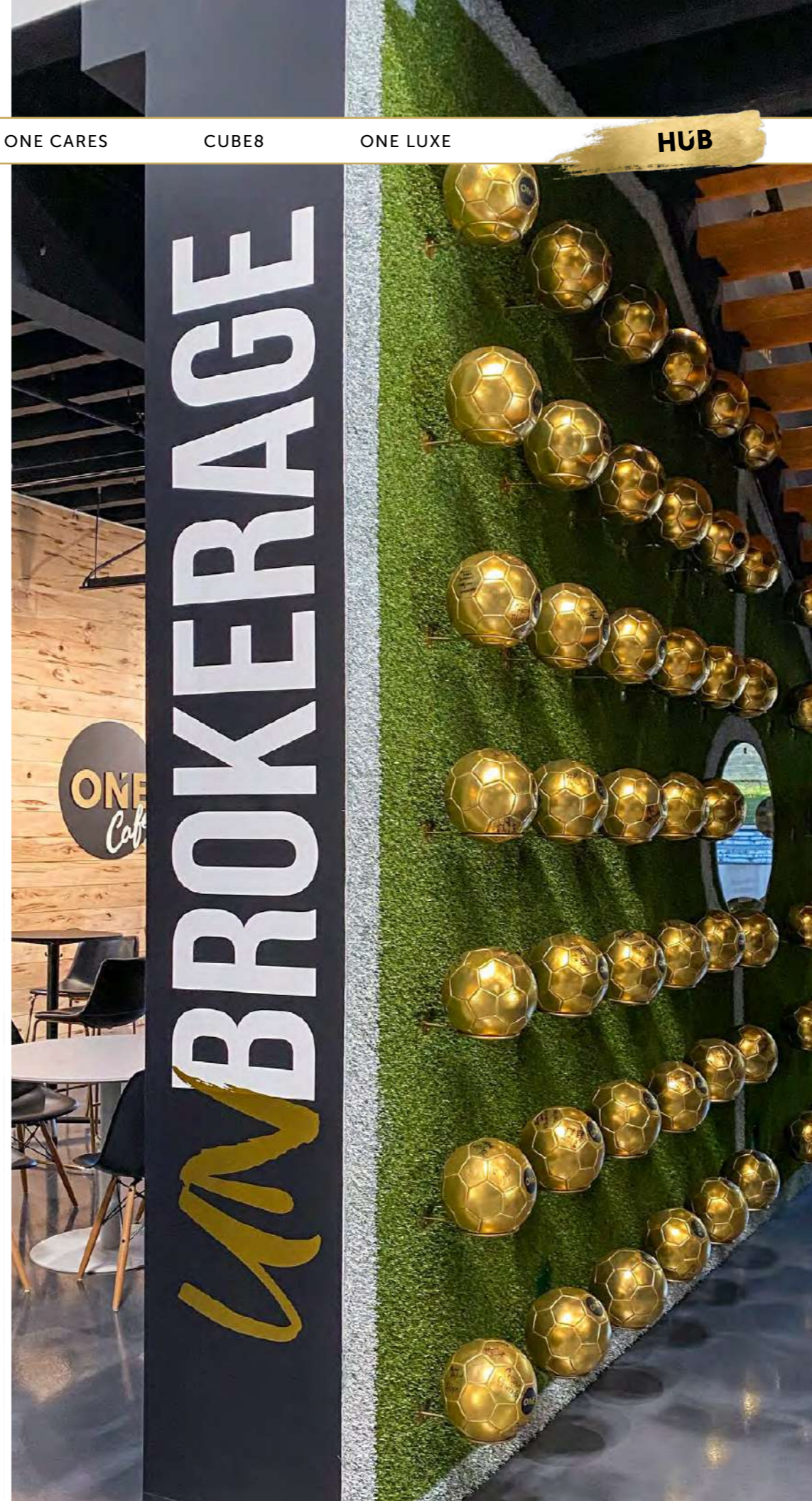
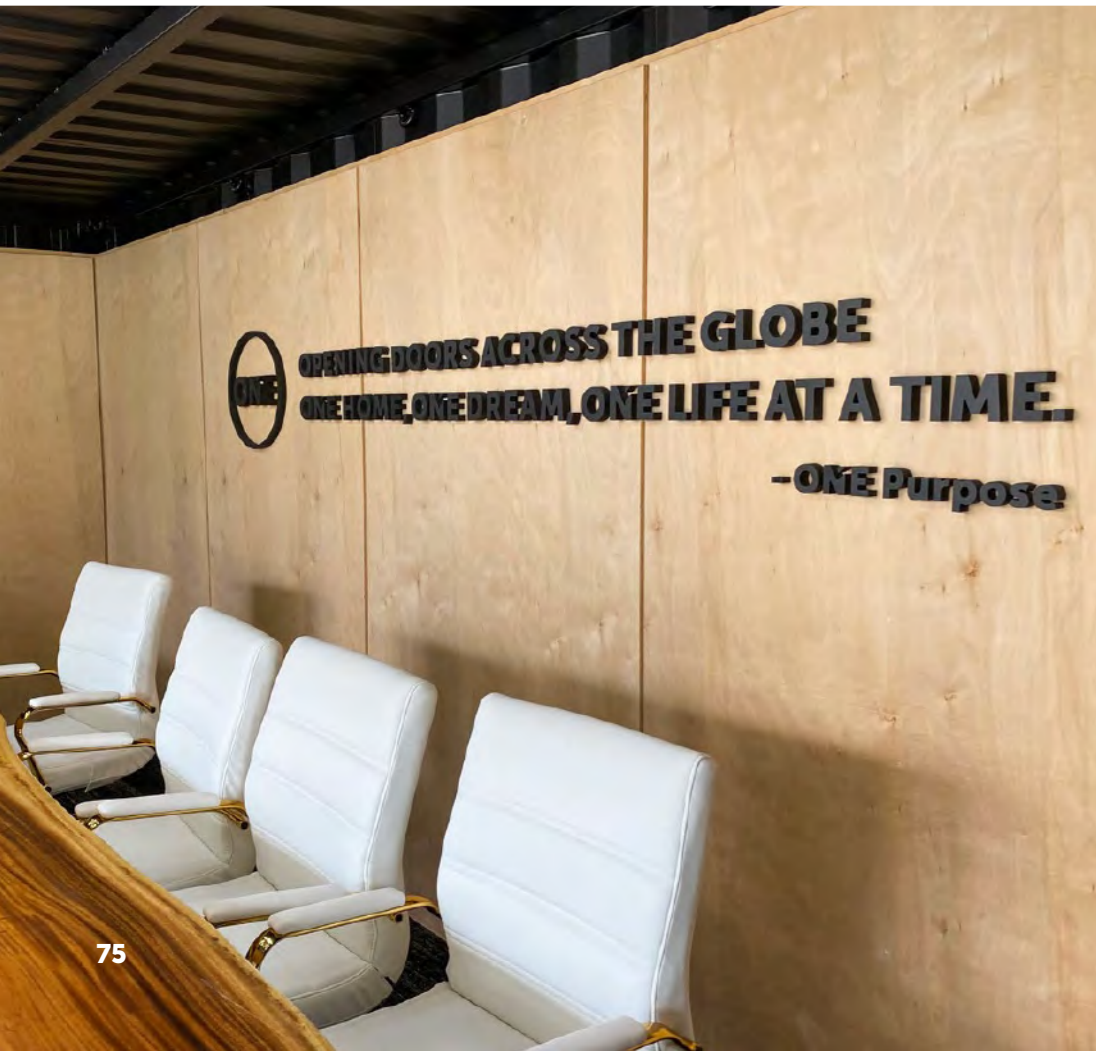
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Great Spaces Make Great Ideas.

Every space is an opportunity. Every wall tells a story. **Get inspired.** Why would you work anywhere else?





Opening Doors Across the Globe.



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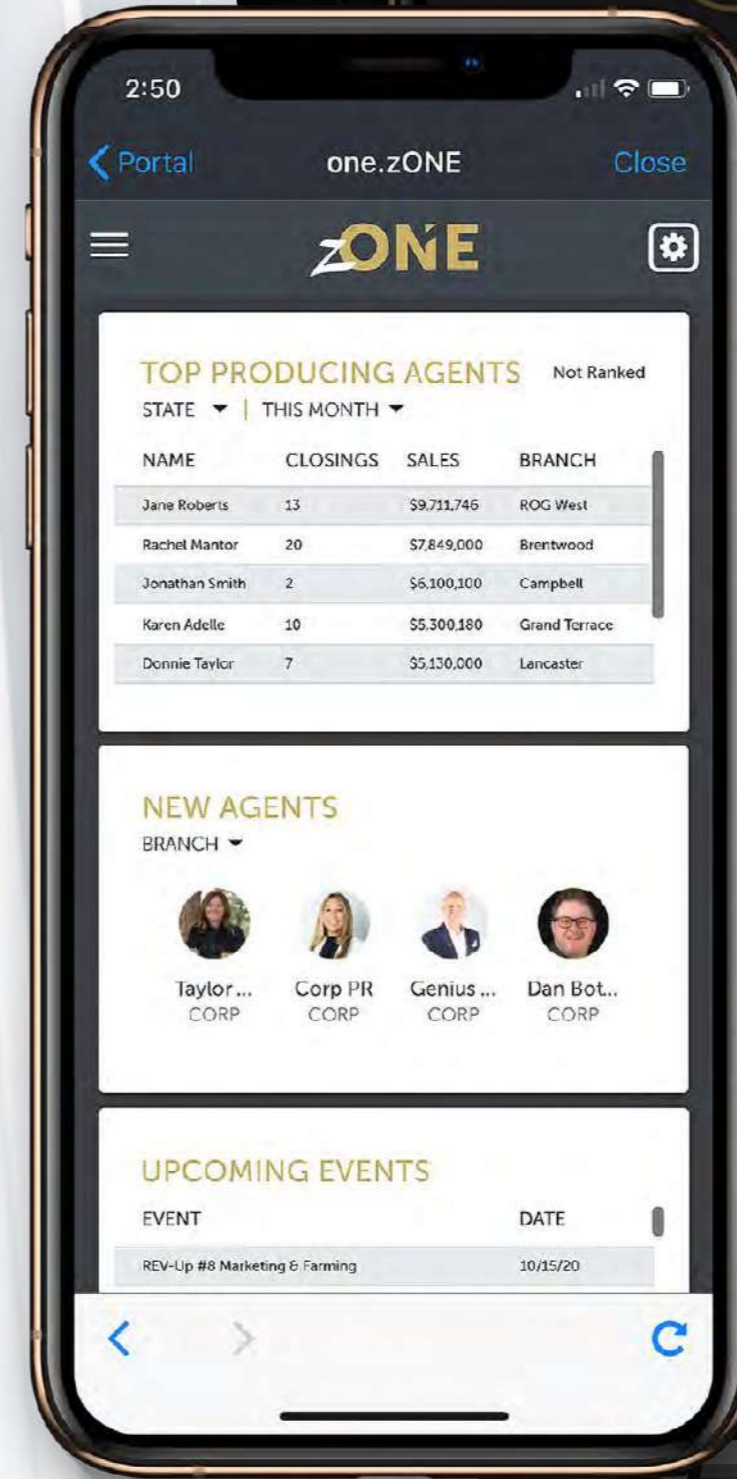
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TOP PRODUCING AGENTS Not Ranked

STATE | THIS MONTH

NAME	CLOSINGS	SALES	BRANCH
Jane Roberts	13	\$9,711,746	ROG West
Rachel Mantor	20	\$7,849,000	Brentwood
Jonathan Smith	2	\$6,100,100	Campbell
Karen Adelle	10	\$5,300,180	Grand Terrace
Donnie Taylor	7	\$5,130,000	Lancaster

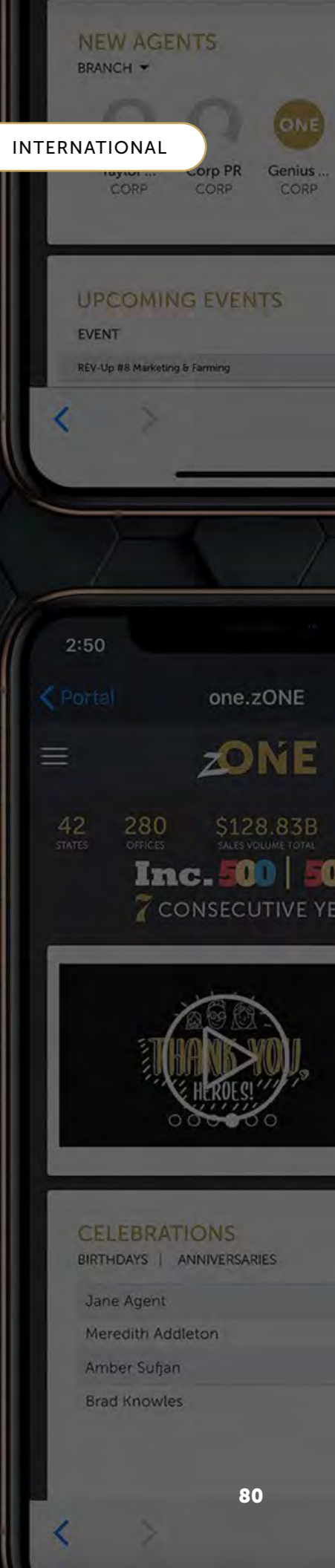
NEW AGENTS

BRANCH

Taylor... CORP Corp PR CORP Genius... CORP Dan Bot... CORP

UPCOMING EVENTS

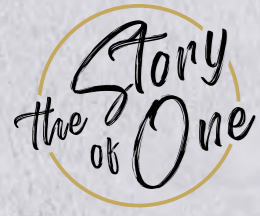
EVENT	DATE
REV-Up #8 Marketing & Farming	10/15/20





"WE WILL NOT
BE REPLACED
BY AN ALGORITHM"

- KUBA



ACHIEVING
GREATER
SUCCESS—
FASTER!

REALTYONEGROUP

Success Nutrition Facts

Amount Per Serving REALTYONEGROUP

UNBROKERAGE	100%
<i>Coolture</i>	100%
ONE CARES	100%
[Cube8]	100%
ONE LUXE	100%
HUB	100%
ONE	100%
ONE U	100%
BASE CAMP	100%
SUMMIT	100%
<i>International</i>	100%



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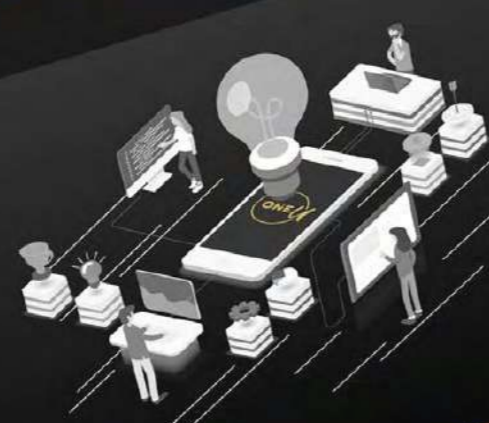
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WELCOME TO ONE.U

Get access to nearly 3K online classes, coaching courses and materials, audiobooks and eBooks, 24 hours a day. Learn at your own pace and on your own schedule, and the available content only continues to grow.



My Learning

DEVELOPMENT PATHS

My Playlist

My Transcript

NEW TO THE INDUSTRY

EXPERIENCED PRODUCERS

TOP PRODUCERS & TEAMS

BUSINESS Branding
FREEDOM
Growth





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“ The Rev Up Program is an amazing way to help new agents learn how to be successful in their business as well as benefit from all of the tools and technology that Realty ONE Group provides for free. ”

Karry Azarabadi

Realty ONE Group Complete





- Virtual **Town Hall** Meetings
- 7 Virtual **VIP Tours**
- 72 Amazing **Guest Speakers**
- ONE Business **Planning Guide**
- 22 **Podcasts**
- 32 New **Videos**
- 2,400 **Educational Assets**
- 12 in Person and Virtual **Training Events**
- Over 10,000 **Courses Completed**

ONE IMPACT



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THE HUB

zONE

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BASE CAMP

2020 *virtual edition*

LIVE FROM THE HUB

ONE

Watch Video



Socially distanced but **more connected** than ever.



We are a company that has the unique ability to *adapt and change* with our success through each and every **ONE** of you.





BASE CAMP
2020 virtual edition

Chris Allen

SAVE THE DATE

BASE CAMP
2020 virtual edition

THURSDAY SEPT. 17

It's that time of year again...**Base Camp Time!** The event that brings Realty **ONE** Group leaders together to learn, grow, network, and become even more successful.

We know how important this leadership retreat is and although we're in unprecedented times, our leaders look forward to this event every year so, the show must go on.

Base Camp 2020: Virtual Edition
When Thursday, September 17
Welcome reception the evening of September 16

We're bringing this impactful leadership retreat to YOU, in the comfort and safety of your home or office. Get ready for ONE incredible online experience with the similar training, education, announcements, networking and FUN that our previous retreats have delivered!

We'll host keynote speakers, panels, virtual breakout sessions, and update you with important company information.

BASECAMP
2020 virtual edition

announcing

BEN NEMTIN

Are You Ready for Ben Nemtin?

BASE CAMP
2020 virtual edition

GET YOUR EXCLUSIVE EVENT T-SHIRT

\$25 PREORDER

ORDER BY AUGUST 16

BASE CAMP
2020 virtual edition

introducing

MIKE MADDOCK

Introducing Mike Maddock to Base Camp 2020

Back by popular demand, transformative growth expert, Mike Maddock! Mike has spoken to our leaders before and his knowledge, success, and passion combines for **ONE** incredible speech.

FALL LINE

98



WATCH VIDEO



SUMMIT 2020

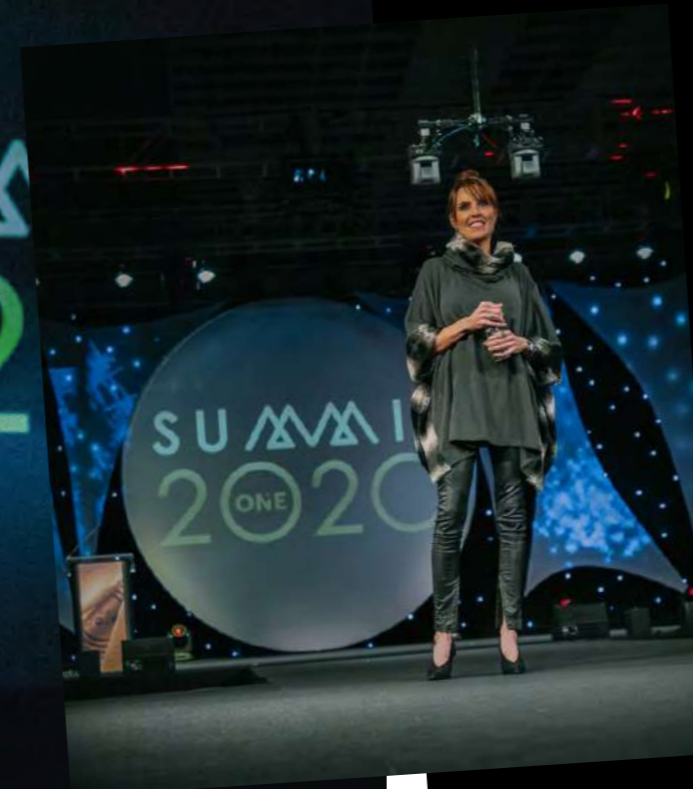
FEBRUARY 16-18, 2020
LAS VEGAS, NV
LEARN, LAUGH, LOVE



Margaret Kelly
Retired CEO and
National Speaker

Cory Vasquez
Chief Marketing Officer
Realty ONE Group

Realty ONE Group came together with a focus on empowering strong, successful women. Love yourself. Love each other. Love your community.





UNBROKERAGE

COOLTURE

ONE CARES

CUBE8

ONE LUXE

THE HUB

ZONE

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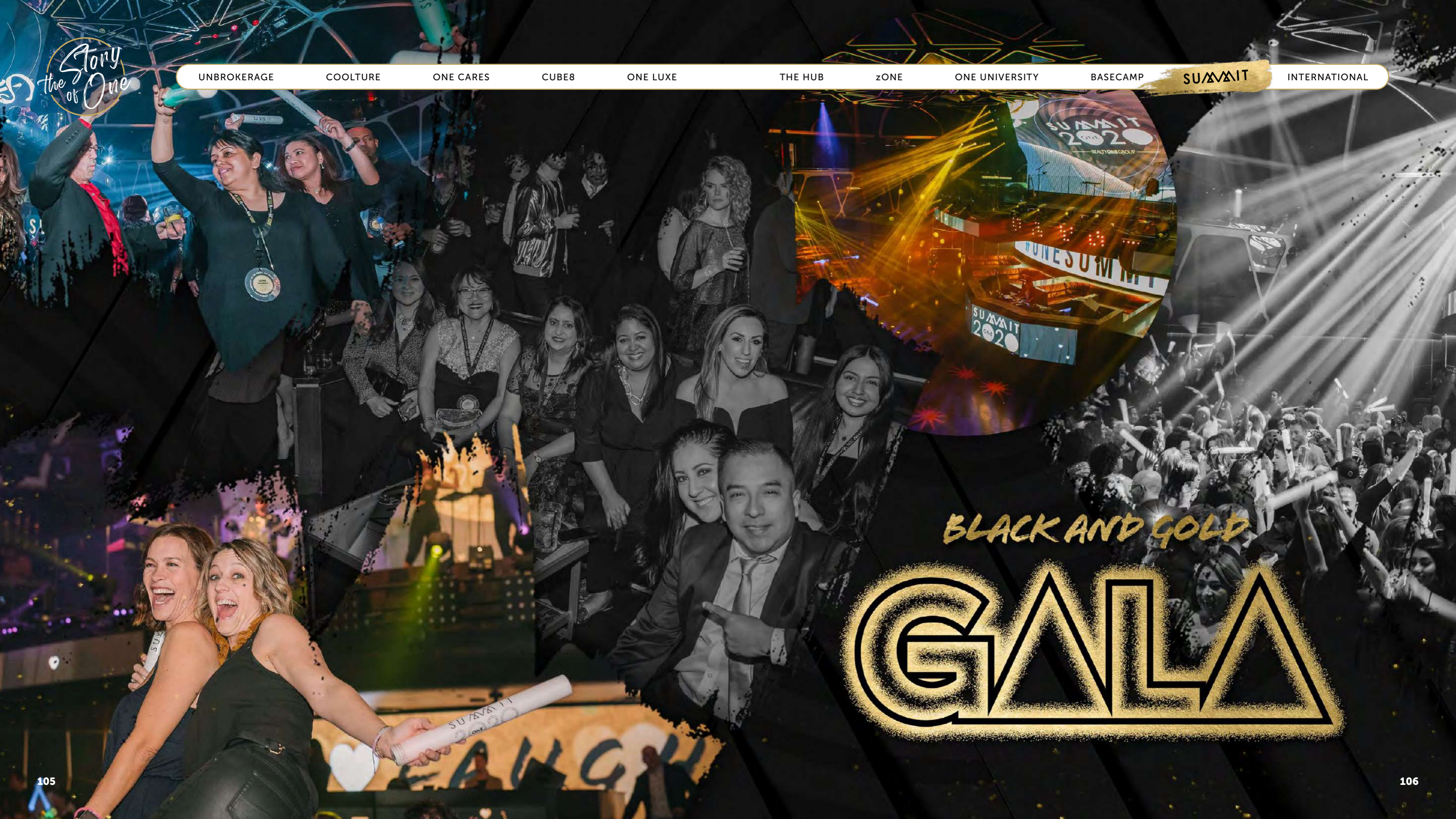
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ONE Shop





Story
the
of One

- UNBROKERAGE
- COOLTURE
- ONE CARES
- CUBE8
- ONE LUXE
- THE HUB
- ZONE
- ONE UNIVERSITY
- BASECAMP
- SUMMIT**
- INTERNATIONAL

BLACK AND GOLD

GALA

REALTYONEGROUP

International



As a modern, lifestyle real estate brand focused on the success of our professionals, there's no limit to our growth and reach. *The future is ours.*



“ We are so excited for the future of Realty ONE Group, and know that together as **ONE**, anything is possible! ”

Vinnie Tracey

President, Realty ONE Group Affiliates

UN ETT EN EIN
SATU IMODZI UNO
BIR EKAHI ISA YKSI
EGY DAYA EENT BAT
EYODWA **ONE** KOTAHI
YEK JEDAN VIENAS
CEANN EINN YOUN
JEDEN UNU TASI