

BE
Extraordinary
IN YOUR BUSINESS

ONE TOOL CHEST

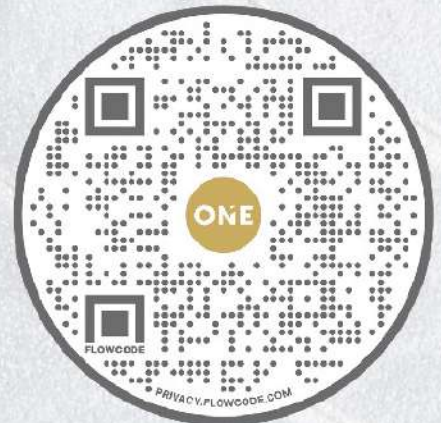


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zONE

Realty ONE Group Intranet

ABOUT

Introducing zONE, a proprietary brokerage intranet built custom to the 100% commission model.

Stay up -to-date with the Realty ONE Group family, sync your calendar to upcoming training opportunities and track personalized goals; all within the platform.

Member profiles can be updated by the user directly in zONE; which syndicates with all partner platforms for setup convenience.

zONE accounts are automatically syndicated to the realtyonegroup.com website for prospective clients to find you!

Access the OneLogin dashboard and the ONE Resource Guide directly from zONE, or download complete transaction history on command.



**INTRODUCTION
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OneLogin

Secure Single Sign-On



ABOUT

Introducing OneLogin, Realty One Group's Single Sign-On solution.

Easily log into all company applications and partnered business products with a single login credential.

Benefit from having all business tools and services in one place on the OneLogin Dashboard.

Work within multiple applications seamlessly without having to remember several different logins or inputting the same information over and over again.

Streamline workflows and get more done with the peace of mind that your information is protected behind OneLogin's secure platform.



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ONE Future

Agent and Broker Support

ABOUT

Introducing ONE Future, Realty ONE Group's exclusive retirement savings platform. It provides all members of the ONE family with access to customized retirement savings plans.

With pre-vetted top-tier solutions and competitive technology, service, and pricing. ONE Future offers a range of retirement products to meet your retirement planning and tax deduction needs, including Individual Retirement Accounts (IRAs), Solo 401ks, Group 401K plans, and High Net-worth Deduction options like the Cash Balance Plan. Through this platform, members can take advantage of Realty One Groups scale and relationships to explore various retirement products at pre-negotiated rates, which can help them plan for their future.

Additionally, ONE Future provides advisors to assist you in implementing the right retirement plan for you and your businesses, with administrative ease, risk mitigation, and platform integrations. The Investment Solutions provided by ONE Future include low-cost target date funds, model portfolios, and a large array of institutional mutual funds covering major asset classes in both active and passive management styles.



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ONE Healthcare System

Healthcare for 10-99 Employees by Clearwater Benefits

ABOUT

Introducing ONE Healthcare System, custom healthcare plans provided by Clearwater Benefits.

ONE Healthcare offers something for everyONE – from hundreds of traditional health insurance plans, to innovative cost-saving solutions, to supplemental coverage like Dental & Vision.

As part of our team, you have access to:

- A dedicated Benefits Consultant at no charge to you. Even if you already have coverage, we urge you to take advantage of this free help. They can review your plan and give you the peace of mind to know you are already on the best plan or help you find a better one.
- Nationwide PPO networks that give you more choice and flexibility for your care.
- \$0 copay, 24-7 telemedicine so you can get help anytime, anywhere.
- \$0 generic prescriptions and low-cost medicines for when you need them.
- Care Coordination that is free and here to help you when you need it most.
- \$0 mental health support provided through Talkspace.



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ONE.U

Learning Managing System



ABOUT

Introducing ONE.U, Realty ONE Group's exclusive online training resource.

Available 24/7 to agents wanting to freshen up their sales skills, learn proven strategies in client acquisition and identify key areas of improvement.

Download prospecting scripts and subscribe to development paths tailored to your exact learning needs.

Learn from the best through Realty ONE Group's partnerships with top producers in the industry like Debbie De Grote, Katie Lance and Mark Pessin.

Track progress and earn business certifications within the platform to help gain credibility in front of clients and add to your online profiles.



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Coaching AT
REALTY **ONE** GROUP
IS NEXT LEVEL



ONE. *U*



ONE Resource Guide

Agent and Broker Support

ABOUT

Introducing the ONE Resource Guide, a digital resource center for all things under the Realty ONE Group umbrella.

Search through the one resource guide to find helpful articles and video tutorials any time; day or night.

Learn how to troubleshoot technology issues and learn more about each technology platform connected to your business.

Schedule additional trainings and webinars to learn in depth about all our proprietary systems and product offerings.

Getting help in your business has never been easier because your success is our success!



ONLINE RESOURCE

SkySlope

Digital Transaction Management Platform

ABOUT

Introducing SkySlope, the industry standard for digital transaction management.

Review files quickly and easily via customized checklists and save time by having the entire transaction in one place; rather than having to go between multiple applications.

Every action is logged throughout the transaction so you are always 100% in compliance.

Enjoy the benefit of hands-on training and 24/7 support so you can be on top of your game no matter what!



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ONE Suite

CRM, Agent Websites and Lead Routing

ABOUT

Introducing ONE Suite, Realty ONE Group's collection of lead nurturing and conversion tools.

The ONE Suite CRM makes keeping in-touch with all clients simple through automated reports and drip campaigns. Provide value to your sphere in an approachable and consistent way.

Build a custom website and grow online presence organically. Every website includes integration to an agent's MLS, that way home buyers can see your recent closings and search new to market listings in ONE place!

The Open House tool makes for a great lead capture from while on-the-go too!

Harness the power of paid digital advertising directly from ONE Suite as well, with BOOST digital ads. All leads captured are directly routed into the ONE Suite CRM!



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CRM App

One Suite CRM Mobile App



ABOUT

Introducing the ONE Suite CRM app; a fully integrated mobile app for the ONE Suite CRM.

The CRM app is designed for accessing and nurturing leads on-the-go. See what CRM contacts are doing, such as who is opening listing alerts, checking property detail reports, or creating website activity.

High level contact reporting gives a quick look at active contacts in the last thirty days. With just ONE click: call, text or email contacts directly from the app. Each contact detail page includes a place to keep and review contact notes too. Setup contacts on existing drip campaigns, with the use of campaign tags. The app's push notifications remind you to reach out for important events, at the right time.

With a direct connection to the MLS, pulling up listing details is quick and accurate. Plus, you can even create Open House contact forms with unique QR codes in just seconds from the app!



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ONE App

Personalized Home Search App

ABOUT

Introducing ONE App powered by HomeSpotter.

Designed to grow sales, unlock value in your network and build your brand in the eye of the consumer.

Back by data, your clients and prospects can see all MLS listings accurate and up-to-date directly from the mobile app. Direct messaging within the app, allows clients to easily contact you about listings they are interested in!

With all branding directed towards you, the agent; clients notify you when ready to schedule a showing or to learn more about a property.

Gain quality leads and referrals by sharing your customized app on social media platforms or in your email signature!



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Your partner for workspace and business essentials.



UNlock your Office Depot Business Account provided by OPD Solutions for discounts on printing, technology and office supplies!

Top Benefits:

- ✓ Up to 40% off Copy and Print at Office Depot locations nationwide.
- ✓ Order on the app for best pricing with \$20 minimum to qualify for free shipping.
- ✓ Up to 40% off Dell Technology and 50% off FedEx
- ✓ Competitive pricing on Office Technology solutions like printers and networking



Furniture



Paper



Supplies



Ink & Toner



Cleaning



Technology

ONE Design-Creative Studio

Digital Design Tool with Branded Templates



ABOUT

Introducing the ONE Design Creative Studio, a custom and fully integrated design tool for all Realty ONE Group professionals. Take 100% control of marketing collateral with the digital design studio powered by MAXA.

Choose from a large selection of striking design templates that fit every need, from must have print items like business cards to digital assets like social graphics and website banners.

The Creative Studio includes an integration with the MLS as well. Listing fliers, Just Sold postcards and Open House door hangers can all be refined to your exact vision.

ONE Design is fully integrated with the XpressDocs Print Center. Therefore, all print templates customized in the Creative Studio, are available immediately for checkout with XpressDocs. Print items can be mailed in bulk or distributed directly to target home addresses in your market.



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ONE Design- Print Center

Online Print Shop

ABOUT

Introducing ONE Design print Center, your go-to resource for direct-to-print, high-quality marketing collateral for all your business needs.

One Design is connected directly to zONE and your MLS for your convenience. Easily create listing announcements in just a few clicks.

Our in-house marketing team has designed beautiful marketing pieces, for all occasions, to catch your client's attention.

Sign up for the Automated Property Marketing program to get fresh assets created automatically with each listing status change!

Quality print material can be shipped directly to you, your office, or you can even send direct mailers to an entire neighborhood all from your computer.



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BE Golden
BE You ^{ONE}

We value every**ONE** by encouraging your **growth** to new levels of personal and professional **ownership**. We aim to **love** and serve **ONE** another and are **determined** to see the **equal** expression of individual creativity in our cultures and communities **now**.

G O L D E N

GROW

Growth Mindset

- Focus on Continuous Learning & Development
- Embraces Feedback
- Functional Skills
- Emotional Intelligence

DETERMINED

Daily Determination

- Concentrating on the Strategic Actions Necessary to be Successful
- Intelligent Risk-Taking
- Strategic
- Judgement

OWN

Ownership Mentality

- A Mentality of Accountability Stewardship, & Dependability
- Dependable
- Initiative
- Steward of the Brand

EQUALITY

Express Your Voice

- Know that Collaboration is Greater than Competition
- Encourage Inclusivity
- Be an Effective Team Player
- Express Individual Creativity & Strengths

LOVE

Leading with Kindness

- Providing a Level of Service that Makes Every**ONE** Feel Special
- Empathetic
- Hospitable Service
- Respectful

NOW

Urgency

- Be Fully Present in Your Interactions
- Attitude is Everything
- Be Adaptable & Flexible



RateMyAgent

Client Reviews Management Platform

ABOUT

Introducing RateMyAgent, a client reviews aggregator, distributor and marketing platform.

Easily request reviews from past clients, find existing reviews about you online and share the best ones with prospective clients in minutes!

Expand your online presence by syndicating reviews you have on Zillow and RealSatisfied to your RateMyAgent account.

Benefit from seamless Instagram and Facebook syndication integrations to promote client testimonials to the rest of your network.

The Easy Reviews feature automatically invites all applicable clients to provide a review of your services, to save you time too.

All Realty ONE Group agents receive a FREE reviews web page plus access to the Ads Creator – a \$120 value!



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LiveEasy

Personalized Moving and Home Concierge



ABOUT

Introducing LiveEasy, an all-in-one moving and home maintenance platform to share with clients when closing a deal to stay top of mind post-transaction.

Moving is stressful enough. Delight clients with LiveEasy's automated post-transaction services and be sure to always leave a lasting impression. With a step-by-step guide to all moving related tasks; LiveEasy keeps your clients feeling confident and relaxed throughout the transition. Not to mention, all email and phone communication received by your client is branded to you!

The Home-ownership dashboard makes staying in-touch a fun and helpful process to for your past clients. Provide a useful dashboard to help homeowners manage important documents, get the best prices on common services and monitor the value of their home.

Leverage the industry relationships you have to boost referral business and stay top-of-mind with past clients with an on-demand mobile app accessible to your sphere /.



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NewHomeSource Pro

New Construction Home Resource

ABOUT

Introducing NewHomeSource Pro, aggregator of new home constructions across the United States.

Help clients search for and close on new homes before they are marketed publicly on the MLS.

With inventory shrinking in today's market, wow your clients by giving them exclusive access to upcoming listings. Guide them through the sometimes complicated and long process of closing with contractors directly.

NewHomeSource Pro provides additional training and marketing for these purposes as well.



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Join REALTY**ONE**GROUP in our mission to maintain a healthy and happy planet earth!

List Hub

Global Listing Syndication

ABOUT

Introducing ListHub, Realty ONE Group's preferred listing syndication provider.

Broad online exposure for your listings makes online marketing effortless. Safely distribute your listings to more than 90 national real estate websites; and to an extended network of over 750 additional sites.

ListHub works with publishers who agree to specific terms that ensure your listing content is used for consumer display only, keeping your listings safe from misuse, and keeping you in control of your data.

Win more listings with real time syndication data and demonstrate to potential clients your ability to reach all types of buyers, locally, nationally, and even internationally.



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ListTrac

Online Listing Traffic Dashboard

ABOUT

Introducing ListTrac, an all encompassing dashboard for monitoring listing engagement online. Stay in the know, and strengthen seller relationships with real-time data at your finger tips.

The ListTrac dashboard uses user analytics to create a complete picture of your online marketing efforts. Get instant reporting on listing views from the ONE App, ONE Suite websites, map.realtyonegroup.com, Boost and hundreds of other third party sites.

See where potential buyers are viewing your listing from and determine if current marketing efforts are providing the desired results. Let the data do the talking for you through downloadable reports, which can be shared with sellers during the listing process.

Access to live and accurate data put's Realty ONE Group agents in the driver's seat when approaching difficult conversations with sellers like: price changes, marketing pushes and general buyer interest with sellers.



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RentSpree

Rental Management Platform

ABOUT

Introducing RentSpree, an all-in-ONE solution for running your rental business. With this digital platform, real estate professionals can represent rental clients, rental listings and investment properties.

The RentSpree dashboard allows Realty ONE Group professionals to UNlock monthly rental estimates, tenant screenings, rental applications and custom landing pages for rental listings.

Take your rental business to new heights with a % digital experience for you and your clients. From the Single Sign-On enabled dashboard in OneLogin, you can run background checks and screen potential tenants. Or help renters find their next home with the helpful Client Manager tool. Walk renters through price estimates, insurance policies and lease agreements if needed as well.

Regardless of the side of the deal YOU are on, RentSpree is an easy way to all rental related business, in ONE place. As an added benefit, enjoy e-signature for all related documents as well.



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ONE Marketplace

Exclusive E-Marketplace

ABOUT

Introducing ONE Marketplace, a trusted destination for Realty ONE Group sales professionals to discover, shop, and connect with partners.

Our in-house research team did all the heavy lifting, vetting and negotiating exclusive deals just for you!

Have peace of mind when shopping for business tools and products, knowing that you are working with the best providers in the industry at corporate level pricing.

Excel your business with powerful marketing tools and luxury client services with just a few clicks of a button.

All services are custom to your business needs as a Realty ONE Group professional and branding is always guaranteed to wow!



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RealScout

Collaborative Home Search Platform

ABOUT

Introducing RealScout, a private and branded search platform designed to bring client and agent closer during the home search process.

RealScout prioritizes homes based on the client's Feature Preferences, such as hardwood floors or being near desired amenities.

Clients can compare up to three homes, side-by-side, and room-by-room, to focus on the details they care about most.

Get real-time insights into your client's preferences and behaviors so you are always one step ahead. Clients are always prompted to contact you as the agent when interested in viewing a listing.

RealScout's Market360 reports identify buyers who match your listings and enable you to instantly contact agents with those quality buyers.



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PerkSpot

Lifestyle Discount Program

ABOUT

Introducing PerkSpot, your weekly savings on top brands and services just for being part of our ONE Family!

With over 25 different categories of perks, find exclusive discounts on just about any product or service. We've negotiated special discounts on your favorite brands and more, just for you, through PerkSpot.

Absolutely free to sign up to receive discounts weekly via email and only choose perks that fit your needs.

Easily locate deals in your area by accessing the map feature from your PerkSpot dashboard. And download the mobile app for shopping on the go!



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ONE Shop

Realty ONE Group Accessories, Apparel & Swag

ABOUT

Introducing ONE Shop, for all your Realty ONE Group brand essentials.

Find all kinds of branded Realty ONE Group swag to sport around town or gift to clients and real estate professionals in your network.

Look like a Realty ONE Group star, with timeless and eye-catching items like fun gold and black dress socks or Yeti tumblers with our custom Realty ONE Group logo.

All products sold on the ONE Shop are thoughtfully designed by our in-house marketing team. New releases can always be found on the ONE Shop first.

Show off and share the Realty ONE Group Coolture through items exclusively available on the ONE Shop.



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SOCIAL *assets*

ADVERTISING *assets*



OFFICE
BRANDING

Branding Site

Realty ONE Group Logos, Typography and Graphics

LOGO *usage*

STYLING
resources

RECRUITING
campaigns

VIDEO *library*



ABOUT

Introducing the Branding Site, 24/7 online creative agency dedicated to the Realty ONE Group brand.

Download high-quality files that are specific to the Realty ONE Group brand, like: logos, fonts, images and videos to boost marketing campaigns.

Find everything you need to create your marketing campaigns with a variety of formatting options. Mix and Match different brand elements to make each piece truly stand out!

Curated marketing campaigns, complete with: email html codes, original images and professional videos; are ready to be shared with your social sphere and impress prospective clients.



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ONELUXE

REALTY**ONE** GROUP INTERNATIONAL

EXPAND YOUR *business* AND
YOUR *market* WITH **ONE LUXE.**

AN EXCLUSIVE LUXURY DIVISION OF
REALTY**ONE** GROUP

REALTYONEGROUP.COM/ONELUXE